

ABSTRACT OF THE INVENTION

The present invention relates to a disposable absorbent article comprising a wetness indicator disposed between the absorbent core and the backsheet and in liquid communication with the absorbent core; the wetness indicator comprising a central graphic and a background graphic; wherein the background graphic comprises at least one responsive color composition that, upon wetting, exhibits a visible change that is selected from the group consisting of a color change, a graphic change, and combinations thereof.